The NHS in Croydon is working hard Keep You Safe





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The 'NHS is here' for Croydon during lock down

With the second national lockdown in place it is essential that local people in Croydon continue to seek NHS advice, support and treatment for non-covid related illnesses and health concerns. We are asking you to help us share the message with your local communities that the NHS is there for them.

While everyone is being told to stay at home, it can be hard to know what to do if they are unwell, but delaying seeking help or getting treatment can have long-term effects, which is why we want to make sure people know that the NHS is still here for them.

Whether they are worried about a new or unusual symptom, are pregnant and think something isn't right, or feeling lonely or isolated, there are many ways the NHS can help people, including safe and convenient support over the phone, online, face to face appointments, or asking you to come in for assessment

As well as seeking help it is vital that everyone continues to go to maternity appointments, cancer screenings and to get their flu jab as they usually would.

Doctors, nurses and other NHS staff have worked hard to put in place measures to keep patients and staff safe. Help us to reassure the people of Croydon that the NHS continues to be here for them.

We are asking you can help in three ways:

 Share our message from Croydon health & care staff. Tell Croydon residents that the NHS is here for them by retweeting & sharing our film Click here -> <u>@nhscroydon_</u> to retweet & share.



2. Share messages and images. Use the images & messages below on your social media channels, in e-newsletters, websites and through WhatsApp. You can also share these materials with local community networks and groups.

Croydon NHS is here for you
film messageLink to filmWe may be heading into
another national lockdown,https://www.youtube.com/watch?v=lZ4gY4HxJZw

but remember the NHS is still open and here for you. We have measures in place to keep you safe as explained by our staff in Croydon.

GP Message

Image to use

We may be going into another national lockdown but the NHS remains open as usual and is here for you if you need it.

Most appointments are over the phone or by video and we have measures in place to keep you safe if you need to come into your practice. Throughout lockdown your GP is open as usual



Don't delay if you have a health concern.

GP appointments/screenings Image to use

Seeking help during lockdown is vital, don't wait. Continue to go to maternity appointments, cancer screenings and to get your flu jab as you usually would.

We have measures in place to keep you safe.

Tell your friends and family too, to help keep them well.

GP safety measures

Image to use

What's happening at my GP surgery to keep me safe?

We are making sure there are ways of carrying out appointments in a safe way.

Most appointments are over the phone or video so you may not need to come into the practice

If you are asked to come in, you might see the following changes:

- You'll be asked to wear a face covering
- Hand sanitiser will be
- available at the entrance
- Staff will be wearing PPE
- Social distancing measures will be in place, please follow the signs.

Hospital

Image to use

The NHS is open and here for you. It's important to keep your hospital appointments unless you are advised not to attend.

We have infection control measures in place to keep you safe.

What's happening at my GP surgery to keep me safe?

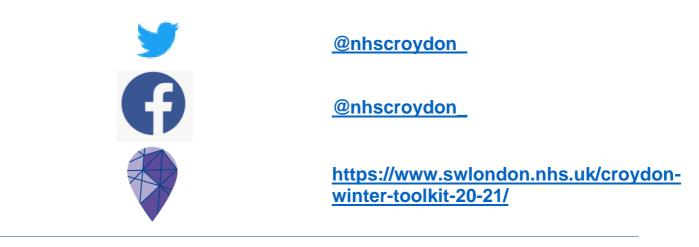




If you need urgent medical advice this winter, but it's not a lifethreatening emergency, before turning up at your local emergency department, please contact NHS 111 first. From there you will be directed to the best service to meet your needs, and if appropriate they can book you a slot in our emergency department.

You can find all these images and messages here

3. Follow NHS Croydon on <u>Twitter</u>, <u>Facebook</u> and check our website so you will always have the latest campaign messages to share with your local communities



The NHS is also pulling out all the stops to make getting a flu jab safe and convenient for people across south west London this winter, with more people than ever being offered a free vaccine. This is particularly important for those most at risk to get vaccinated to protect themselves and their families because of Covid-19. Use your Croydon flu toolkit which you can find <u>here</u> and share these messages and materials with your local networks.

Thank you for your support in helping us keep Croydon safe.

Dr Nnenna Osuji Medical Director and Deputy Chief Executive Croydon Health Services NHS Trust Dr Agnelo Fernandes GP Borough Lead Croydon NHS South West London CCG